

Date: Wednesday, October 3, 2012

To: Lumenera Scientific Partners

From: Lumenera Corporation

Re: **Product Modification Notice**
Pink Ribbon-Branded INFINITY2-1R
Enclosure Modification #12-SCI-05

Join Lumenera and Go Pink with the INFINITY2-1R!

Lumenera is proud to announce the release of its pink ribbon-branded INFINITY2-1R cameras.

For every INFINITY2-1R camera sold, Lumenera will donate \$20.00 to support Breast Cancer Research. Our goal is to help increase awareness of the disease and raise funds for research into its cause, prevention, diagnosis, treatment and cure. Note that contributions will not be capped. Lumenera’s team has kick-started this campaign through participation in the Canadian Breast Cancer Foundation CIBC Run for the Cure, and will continue its support through other internal employee efforts.



The new pink-branded enclosure will be available starting October 14, 2012, replacing the red imprinted model. Pricing at an MSRP of \$2,200USD, and ordering part numbers will remain the same:

Camera Model/Part Ordering Number	Description
INFINITY2-1RC	2 megapixel, color, ribbon-branded, research-grade USB 2.0 camera
INFINITY2-1RM	2 megapixel, monochrome, ribbon-branded, research-grade USB 2.0 camera

.../2

Annually, Lumenera is dedicated to organizing a variety of fund raising activities in addition to selecting one major cause. This year's decision to back Breast Cancer Research was handpicked, having touched many relatives and close friends.

Extremely low read noise and dark current noise position the INFINITY2-1R as one of the industry's BEST uncooled cameras available today at a fraction of the price of the competition, and as one of our most popular camera models. We chose to ribbon-brand this specific camera as it is the product that will best help us raise funds for this worthy cause.

For a live demonstration visit Lumenera at Neuroscience 2012, booth #2220, in New Orleans, LA, from October 13 to 17, 2012 or visit our website at www.lumenera.com for additional information.

How can you help?

Join us in promoting this popular camera model by posting it on your website, and informing your valued customers and partners. With your support, together we can help in the search for a cure.

We thank you in advance for your support.

Questions?

To address any questions or concerns please contact Shari Anne Bordeleau for North America and EMEA at shari.bordeleau@lumenera.com / +1-613-736-4077 x 203. For Asia contact Christiano Ferraro at christiano.ferraro@lumenera.com / +1.613.736.4077 x 197. For support please contact support@lumenera.com.